



NEWS

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RELEASE: Immediate
January 14, 2009

J. SIMMS ADDS MOBILE COMMUNICATIONS ACCOUNT TO ITS CLIENT ROSTER

j. simms agency, a full-service advertising and public relations firm in San Diego, announced it has been slated by Globaltel Media Inc. to launch its newest mobile cellular technology application. As part of the international product launch, j. simms agency is handling all aspects of the marketing campaign to include branding, Web site design, public relations, online advertising and social networking.

Based in San Diego, Globaltel Media has four patents pending in the U.S., European Union and Asia. It is a technology-enabling firm whose solutions maximize the reach of its customers to all mobile wireless cellular users worldwide via a two-way, reliable communications platform. Offering wireless carrier and Mobile Marketing Association-approved texting applications for consumers and businesses since April 2007, Globaltel offers a portfolio of innovative wireless communication solutions that build brands,

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GLOBALTEL MEDIA 2-2-2

increase customer retention, reliably reach the global market and maximize Web site investments by keeping "eyeballs" on their client's sites. It's newest product, dubbed Cherple, is a two-way SMS application that connects any online PC in the world to any US-based mobile phone. For more on Globaltel Media, visit globaltelmedia.com.

Founded in 1995 in the Scripps Ranch area of San Diego, j. simms agency serves a host of clients in the building and land development industries, non-profit and government sectors. The firm provides complete integrated marketing services, establishing brand recognition and market position for its clients through targeted campaigns strategically implemented to cover all aspects of new and traditional media. More information can be reached by visiting jsimmsagency.com.

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